

Message Text

UNCLASSIFIED

PAGE 01 TOKYO 14106 030958Z

11

ACTION EA-09

INFO OCT-01 ISO-00 EB-07 CIAE-00 INR-07 NSAE-00 PA-02

PRS-01 USIA-15 /042 W

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FM AMEMBASSY TOKYO

TO USDOC USTS

INFO SECSTATE WASHDC 3797

UNCLAS TOKYO 14106

E.O. 11652: N/A

TAGS: ETRD

SUBJECT: WEEKLY HIGHLIGHTS

SUMMARY: SUMMARIZE WEEKLY HIGHLIGHTS FOR THE WEEK OF SEPTEMBER 29.
END SUMMARY.

JW-6-230. SOME 37 MEMBERS OF THE SOCIETY OF AMERICAN TRAVEL WRITERS WOUND UP THEIR ROUND THE WORLD TOUR IN TOKYO ON OCTOBER 2 WITH AN AUDIENCE WITH JAPANESE PREMIER TAKEO MIKI WHO WAS PRESENTED WITH A BICENTENNIAL FLAG AS A TOKEN OF FRIENDSHIP AND INVITATION TO THE PEOPLE OF JAPAN TO VISIT THE USA IN 1976. SATW'S VISIT USA ACTIVITIES IN JAPAN WERE ENTHUSIASTICALLY RECEIVED BY THEIR COLLEAGUES FROM THE JAPANESE TRAVEL PRESS. ACTIVITIES INCLUDED A WELCOMING RECEPTION FOR THE TRAVEL TRADE HOSTED BY THE HOTEL OKURA, A HARDWORKING AND FRUITFUL PRESS CONFERENCE, A GALA LUNCHEON AT THE KEIO PLAZA INTERCONTINENTAL HOTEL. IT WAS AUSPICIOUS THAT THE GROUP'S VISIT COINCIDED WITH THE DEPARTURE OF THEIR IMPERIAL HIGHNESSES, THE EMPEROR AND EMPRESS OF JAPAN, TO THE UNITED STATES, WHICH IS EXPECTED TO GENERATE ADDITIONAL ENTHUSIASM FOR TRAVEL TO THE UNITED STATES.

JAPAN AIR LINES WILL FILM FESTIVE EVENTS ON THE USA MAINLAND SELECTED FROM OUR FESTIVAL USA BOOKLET FOR A MAJOR TELEVISION COMMERCIAL CAMPAIGN BEGINNING THIS NOVEMBER. USTS/TOKYO AND ITS PUBLIC RELATIONS CONTRACTOR, FAR EAST COUNSELOORS, FURNISHED CREATIVE RECOMMENDATIONS, ITINERARY GUIDANCE AND UNCLASSIFIED

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PAGE 02 TOKYO 14106 030958Z

INFORMATION SUPPORT FOR THIS BICENTENNIAL-ORIENTED TRAVEL

SALES CAMPAIGN.
SHOESMITH

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TOURISM, VISITS, PRESS CONFERENCES
Control Number: n/a
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Draft Date: 03 OCT 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Drafter: n/a
Enclosure: n/a
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Errors: N/A
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Margaret P. Grafeld
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Subject: WEEKLY HIGHLIGHTS SUMMARY: SUMMARIZE WEEKLY HIGHLIGHTS FOR THE WEEK OF SEPTEMBER 29.
TAGS: ETRD, JA, US, (MIKI, TAKEO)
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